

Adam Roche, Senior Leadership Advisor



Adam Roche's distinguished military career as a U.S. Army Colonel (Ret'd) and civilian career leading a variety of veteran advocacy organizations give him a unique perspective as a Nally Ventures Senior Leadership Advisor.

Adam brings extensive experience in leadership, strategic planning, team-building, training, public speaking, and community outreach to support our clients' strategic business needs and employee development. In particular, he focuses on helping leaders combine their intelligence with leadership skills: to be listeners yet wise; poised yet confident; trustworthy and caring, so others will follow.

Adam served in various infantry and special operations units and completed numerous overseas tours during wartime deployments (Iraq and Afghanistan), including serving as Commanding Officer (CEO) and Operations Officer (COO). As a military leader, he led organizations exceeding 1,500 personnel, managed \$30+ million budgets, and assumed high-level positions for the Chairman of the Joint Chiefs of Staff and the U.S. Army Chief of Staff at the Pentagon.

Adam's civilian roles have continued his mission to assist active and veteran service members and their families. He served as: Vice President at FASTPORT, Inc, a digital technology company connecting veterans and military spouses to meaningful employment; Managing Director of SAP NS2 Serves, a nonprofit providing high-demand IT training for veterans and transitioning service members; and Senior Director at the U.S. Chamber of Commerce Foundation's Hiring Our Heroes Program. Currently, Adam is the President of Client Relations at Katie's Way and Katie's Way Plus, focused on serving our military community with comprehensive and evidence-based mental healthcare.

A staunch advocate for veterans and their families, Adam is active on the Boards and committees of numerous organizations, including Home Builders Institute (HBI), Katie's Way Plus, Association of the United States Army, American Legion Employment and Education Task Force, Troops First Foundation - Warrior Call initiative, The Warrior's Journey, and the George W. Bush Institute's Military Employment Task Force.

Adam has an M.S. in National Security and Strategic Studies from the National Defense University, National War College (Washington, D.C.), a Master of Military Art & Science, National Strategy from the Command and General Staff College (Leavenworth, KS), and a B.A. in History from Florida International University.